

Tuesday, November 15

5:00 - 7:30 p.m. Cocktail hour for ISAAC's North American user community

Wednesday, November 16

7:30 - 8:30 a.m. Register, have breakfast, and meet our sponsors at their stands.

8:30 - 9:15 a.m. **Opening Keynote Speech** Hear our CEO and Cofounder discuss ISAAC's latest and upcoming innovations. Learn about our vision and how we plan on simplifying trucking to help you stay ahead of the curve. **Jacques DeLarochelière, P. Eng.**
CEO, Chairman, Cofounder, ISAAC

9:15 - 10:10 a.m. **Panel - Top Industry Issues & Economic Outlook** This panel of leading trucking and transportation experts will discuss top challenges facing the industry and provide an economic outlook as we head into 2023. The session will end with a Q&A period for the audience. **Bob Costello**
Chief Economist & SVP, International Trade Policy & Cross-Border Operations, ATA
Rebecca Brewster
President and COO, ATRI

10:10 - 10:15 a.m. Sponsor spotlight - Anytrek **Emma Roland**
Sales coordinator, Anytrek

10:15 - 11:00 a.m. **Have a tour of our offices and meet our sponsors at their stands.**

11:00 a.m. - 12:00 p.m. **2022 New Features - Sponsored by Drivewyze** Come discover what's new in ISAAC's solution in 2022. Gain knowledge on how to leverage these new and enhanced features. **Manon L'Espérance**
Product Manager, ISAAC
Richard Francis
Technical Trainer Operations, ISAAC

12:00 - 12:05 p.m. Sponsor spotlight - Trimble Maps **Jon Spiewak**
Director Channel Sales, Trimble Maps

12:05 - 12:50 p.m.	Using ISAAC's Safety Data to Reduce Risk - Sponsored by Trimble Maps	Using optimal safety metrics to manage risk is a top priority for trucking companies. This session discusses how to leverage ISAAC's extensive data and create metrics that help you enhance safety for your fleet and drivers, while protecting your company's reputation.	Melanie Simard Director Compliance, Client Service & Technical Support Operations, ISAAC
12:50 - 2:30 p.m.	Lunchtime and an opportunity to have a tour of our offices and visit our sponsors' stands.		
2:30 - 3:15 p.m.	Panel - Fleet Leaders Share How They Succeed with ISAAC	Fleet executives from Kriska, and C.A.T. share how they use the ISAAC solution to better succeed. Topics include driver retention, cost reduction, operational efficiency, and more.	Eugenia Churilov Director of Safety, Compliance and Security, Kriska Transportation Group Michael Robinson Vice President of Safety & Driver Development, C.A.T. Inc.
3:15 - 3:55 p.m.	2023 Evolution Highlights - Sponsored by Anytrek	Get a sneak peek of what's coming in the ISAAC solution! We discuss upcoming new features in our 2023 roadmap with a positive impact for your fleet's workforce, including drivers, operations, and safety experts.	Nicolas Guérin P. Eng. Product Manager, ISAAC Mark Greco Product Manager, ISAAC
3:55 - 4:00 p.m.		Sponsor spotlight - Blackberry Radar	Jonas Schneider Sales Director, Blackberry Radar
4:00 - 4:35 p.m.	Big Data & AI for the Transportation Industry - Sponsored by EBE	Data is one of the most valuable resources trucking companies can use to become more profitable and productive. We discuss how the ISAAC solution is evolving to help companies leverage big data and AI tools for the transportation industry.	Rahat Yasir Director of Data Science - AI ISAAC
4:35 - 4:40 p.m.		Sponsor spotlight - TGI Connect	Kevin Foran Director of Sales, TGI Connect
4:40 - 5:00 p.m.	Closing session - Connecting People & Technology	The closing session for the 2022 ISAAC User Conference features a discussion about the value of connecting people with technology. This session reveals the different ways that ISAAC users benefit from connecting their fleet through the solution.	Jean-Sébastien Bouchard P. Eng. Executive Vice President of Sales, Cofounder, ISAAC Julie Phaneuf Chief Operations Officer, ISAAC